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See end of article for how to find more information on STUD 100®.

"World's leading desensitizing spray for men (with Lidocaine) will revive the market for Male Genital Desensitizers"

Until now the leading Drug Store Chains such as C.V.S., Walgreen, Rite Aid and Eckerdts have been limited to selling O.T.C. products for delaying male climax in the form of gels or creams dispensed from tubes with Benzocaine as the active ingredient.

Sold largely without consumer advertising, sales of these products have been slow recently and have been beset by labelling conformity and other problems.

STUD 100® Male Genital Desensitizer Spray is the only spray in this product category and contains Lidocaine as its active ingredient. It has been the global brand leader for over 25 years.

Fast-acting and safe - Lidocaine is the active ingredient of choice, while the metered spray dosage permits the user to determine their optimum dosage.

Clinically tested, the STUD 100® range is sold in more than 60 countries around the world.

For more information on STUD 100®, please contact:

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